

Church Publishing Incorporated
New Book Proposal

SUBMISSION DATE:

AUTHOR:

WORKING TITLE:

PROPOSED LENGTH: (approximate number of pages or words)

COMPLETION DATE:

SPONSORING EDITOR:

BOOK DESCRIPTION: (which may include)

- **Rationale** (1-2 paragraphs) - Why this book? Why does the church need this? Why your perspective? What makes this unique? Where it can be used (churches, seminaries, school settings, hospitals)?
- **Book Summary** (1-2 paragraphs) - Description of this book geared to the reader (for potential use in catalog, back cover copy, and web description)
- **Component Summary** - Chapter Outline (including information about any study guide, appendix, end-of-chapter reflection questions, glossary, etc.)

MARKETING:

- **Primary audience:**
- **Initial marketing ideas:**
- **Competition:** (other books that address this topic)
- **Your social network involvement:**
- **Other professional or academic networks:** (significance for the book's promotion)

ABOUT THE AUTHOR: (No CVs, please. Instead, please talk about your credentials for writing such a book. Note your previously published books or articles)