Church Publishing Incorporated
New Book Proposal

SUBMISSION DATE:

AUTHOR:

WORKING TITLE:

PROPOSED LENGTH:  (approximate number of pages or words)

COMPLETION DATE:

SPONSORING EDITOR:

BOOK DESCRIPTION:  (which may include)
  •  Rationale  (1-2 paragraphs) - Why this book? Why does the church need this?
    Why your perspective? What makes this unique? Where it can be used (churches,
    seminaries, school settings, hospitals)?

  •  Book Summary  (1-2 paragraphs) - Description of this book geared to the reader
    (for potential use in catalog, back cover copy, and web description)

  •  Component Summary - Chapter Outline (including information about any study
    guide, appendix, end-of-chapter reflection questions, glossary, etc.)

MARKETING:
  •  Primary audience:

  •  Initial marketing ideas:

  •  Competition:  (other books that address this topic)

  •  Your social network involvement:

  •  Other professional or academic networks:  (significance for the book’s
    promotion)

ABOUT THE AUTHOR:  (No CVs, please. Instead, please talk about your
credentials for writing such a book. Note your previously published books or
articles)